



Medical and Scientific Communications Network

Welcome to this week's newsletter. We offer the chance to pause, take stock as we share a few things that caught our attention over the past few days—ideas, articles, and observations worth a moment of consideration before the next deadline calls. In a field rarely short of information our aim is to filter out the background noise and share topics that deserve a second look.

In the news

SUCCEED guideline for reporting studies of scaling evidence-informed interventions, with explanations and examples: Reporting guidelines have become essential tools for ensuring that research is reported comprehensively and transparently. Scaling studies differ from implementation studies. Gaps in reporting persist in many areas of health research, including in the science and practice of scaling ([more...](#)).

Strain and Recovery Activities over a Week Predict Short-Term Changes in Processing Speed in Workers: This study found that stress, depressive symptoms, illness, fatigue, job insecurity, and long work hours were linked to slower processing speed the following week. Measuring survey response times may help researchers better understand how everyday experiences affect cognitive performance ([more...](#)).

How Long Poop Stays in Your Body Could Have A Surprisingly Big Impact On Your Disease Risk: It might not be something you think about all that often, but at any given moment, your body is busily digesting all the food you've recently consumed ([more...](#)).

A skill becomes automatic as the brain rewires itself to bypass its own bottleneck, new study suggests: Riding a bike, reading a book or folding laundry while watching TV can feel effortless, almost like your brain does it on autopilot. This ease comes from repetition, built through practicing the same task again and again ([more...](#)).

YouTube's health content rewards attention-grabbing videos over reliable medical information: A large study of medical YouTube videos reveals a credibility paradox: content designed to grab attention often travels farther than clearer, more reliable health information ([more...](#)).

Scientists using LLMs will 'do more, less well', modelling study predicts: Research suggests that the combination of incentives to publish and the use of large language models will lead to more papers, but they will be less refined ([more...](#)).

When physicians and AI work together, who is accountable? How to lay out medical liability. A staging system based on how big a role AI has in patient care can help to identify who is responsible in cases in which care fails ([more...](#)).

Innovation in Disseminating Research Results through Theatre and Music Performances: Scientific research results do not have to stop as research reports or scientific publications that are only read by a limited circle ([more...](#)).

How vaccine sceptics use storytelling effectively to create powerful but medically inaccurate messaging: As long as there have been vaccines, there have been people who doubted their science and safety ([more...](#)).

Theory precedes practice: why prior reading strengthens learning from simulation: Simulation-based learning (SBL) is widely used in professional training because it recreates realistic situations and calls for active decision-making. In research, however, simulation is often delivered alongside additional supports, such as preparatory materials and feedback, and comparison conditions can differ in important ways (for example, learning time, content exposure, or assessment methods) ([more...](#)).

Virtual reality in the 17th-19th centuries: These immersive techniques are divided into three types: literary, texts with realistic descriptions that enable readers to imagine the content vividly; optical, such as a portable camera obscura or kaleidoscope; and, finally, multimedia, referring to 360-degree spaces where the whole body experiences the immersion, such as the Globe Céleste ([more...](#)).

Confessions of a scientist: Science education needs communication training: We train scientists to advance knowledge and make exciting discoveries but not how to talk about their work to the public ([more...](#)).

We need to talk about failure in science: Failure is part and parcel of research, but discussing it sometimes seems to be taboo in science. It doesn't need to be ([more...](#)).

The Last Page: What AI-Driven Book Destruction Reveals



There are few images more chilling than the indiscriminate destruction of books. Throughout history, burning books has signalled something far darker than the loss of paper—it has marked the beginning of attempts to erase ideas, memory and culture.

Today, we may not see flames, but millions of books are reportedly being guillotined, scanned and pulped to feed the monster that is artificial intelligence.

The justification is efficiency. The consequence may be something much greater. As physical libraries become raw material for 'the machines', we should ask whether we are sacrificing more than printed pages: <https://niche.org.uk/book-burning>.

Are we witnessing the birth of a new knowledge revolution, or sleepwalking into a dystopia where humanity quietly dismantles its own intellectual inheritance?

Upcoming Events

[International Conference on Women Gynecology Childbirth and Reproductive Medicine \(ICWGCRM - 2026\)](#) 7th August 2026, Sheffield UK

[Redefining Healthcare in the Age of AI](#), September 8 - 10, 2026, Paris, France, <https://natureconferences.streamgo.live/healthcare-ai/lobby>

Health optimisation conference: 11-13th September, London <https://uk.healthoptimisation.com/>

[A Question Time Panel on Weight-loss Drugs and the Future of Obesity Care](#), 14th September from 5:30-7:30PM. Organised by the RSM, London, UK.

Innovation in MedTech and Diagnostics Conference: 6th October 2026, London <https://shorturl.at/cyHs4>

CancerCare 2026: The NHS Oncology Conference: A Strategic Conference on Advancing Oncology Pathways Across the NHS. 6TH OCTOBER 2026 <https://sehta.co.uk/Events/?permalink=cancercare-2026-the-nhs-oncology-conference>

[Crick Cancer Symposium 2026 Monday, October 5-Tuesday, October 6, 9 AM-5 PM](#), London, UK

Life sciences and the NHS: delivering the next generation of health innovation: 13th October, London: <https://www.kingsfund.org.uk/events/life-sciences>

[Reframing Precision Medicine: Innovation to Implementation](#), **October 13-15, 2026, The Royal Institution, London, England**, <https://precision-medicine.conferences.nature.com/>

[Delivering cancer care now and for the future \(in-person conference\)](#), **Wednesday 21 October**, London, UK

ESMO 2026 Madrid, Spain, on 23-27 October 2026, <https://www.esmo.org/meeting-calendar/esmo-congress-2026>

AMWA 2026 Medical Writing & Communication Conference, November 4-7, 2026, Washington USA <https://www.amwa.org/event/2026annualconf>

Extracellular Vesicles: Engineering the Future of Precision Medicine Porto, Portugal, 13-14th November <https://targeting-exosomes.com/>

Medica 16-19 November 2026: Dusseldorf, Germany <https://www.medica-tradefair.com/en/Visit>

[The King's Fund Annual conference 2026: good health for all](https://www.kingsfund.org.uk/events/annual-conference): 17th November ,
London: <https://www.kingsfund.org.uk/events/annual-conference>

Conference: London Biotech 2026 Conference: 18-19th November Excel [Register For The Leading Global Biotech Event | London Biotechnology Show](#)

DIA-MHRA Global Summit November 16-17, 2026 | London, UK: *Developed in collaboration with the MHRA, is designed to showcase how the UK ecosystem brings innovation to life across the full pathway.* <https://shorturl.at/qQ9nU>

International Celiac Disease Symposium: 17-20 November 2026, Melbourne, Australia [ICDS2026 - International Celiac Disease Symposium](#)

The MAD World Summit 2026, The UK's leading event dedicated to workplace culture, health and wellbeing. **Thursday 26th November 2026 | Convene, 155 Bishopsgate, London** <https://madworldsummit.com/venue-2/>

Shaping the future of Diabetes Prevention Sitges, Spain, 30th November -2nd December 2026 [Home - The Lancet Summit: shaping the future of diabetes prevention](#)

Titbits

Healing beyond medical treatment: How you talk to people matters. Language is important in healthcare and can transform the experience of cancer ([more...](#)).

Six of history's most dangerous fashion trends: Staying on top of the latest fashion trends can sometimes mean sacrificing your own health and comfort for style ([more...](#)).

A Library Book Hidden in an Australian Fireplace Has Been Returned After 150 Years: Bricked inside a fireplace, a lost book survived long after its borrower ([more...](#)).

A HeLa Lawsuit Is Over. The Ethics Debate Over Human Samples Isn't: Earlier this year, the Lacks estate settled a lawsuit regarding a company's profiting off of HeLa cells. The case serves as a reminder of the importance of proper ethics in human research ([more](#)).

The Origin of Anesthesia: Feuding Scientists, War, and Dart Poison: Through piecemeal advances involving dentists, adventurers, and Queen Victoria, anaesthesia evolved from a crude, risky practice into a sophisticated specialty ([more...](#)).



Steven and Tim

Two friends, each running a business on opposite sides of the pharmaceutical and medical communications industry, have joined forces to rescue and sustain the MedComms networking group. Our shared vision is not just to preserve the community but to create a lasting legacy that supports future generations of communicators.

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